STARTS MAY 10, 2017

BOOTCAMP

BUILD YOUR OWN WEBSITE ON A BUDGET

*The Easy Way to Create and Launch
Your Own WordPress Website*

WordPress

WebWorld
ADVANTAGE

Your Website Under Your Control...

WHO SHOULD ATTEND?

I have been working in the field of marketing for over 16 years. An early focus on digital marketing and website design gave me a leg up to help my students and clients excel...even when they are nervous to start.

This course is perfect for businesses or individuals who are looking for a cost effective way to launch or updated their own website. Especially you would like to have control over your content and images as well as the ability to make changes quickly and easily. As an added plus, you don't have to learn code or turn yourself into a supergeek (but it is welcome if you do!).

I hope to meet you at our next session.

SESSION 1

- Getting to know WordPress
- Personalizing settings and security options
- Template selections and color options
- Easy tools to create and edit graphics
- Home page build

SESSION 2

- Internal pages and menu creation
- Contact form creation
- Understanding and installing widgets and plugins
- Incorporating social media pages
- Search engine optimization

SESSION 3

- Key blogging and social media strategies
- Adding and removing users and additional administrators
- How to update and manage your wordpress website
- How to measure and track with analytics
- Submitting your sitemap to google
- Creating and understanding your google analytics account

Get Started...It's Easy

CLASS DETAILS

Meets 3 Times on
Wednesdays, May 10, 17, 24

6 pm to 8 pm at Frontal Lobe
110 E. Grand River, Howell

Limited Seating for Private Instruction
10 Participants Max per Session
(6 Participants Min.)

No Experience Necessary

IT'S TIME YOU WERE IN CONTROL OF YOUR WEBSITE

Course Fee $499

Register Online
WebWorldAdvantage.com/buildit

WHAT IS INCLUDED?

- Instruction by an award winning industry expert
- 2 Hour blocks of instruction followed by 'homework' to work on at your own leisure before class the following week
- Variety of 'bells and whistles' to make your website look professional
- Automated mobile site
- Blog, photo galleries, forms
- Instruction on various graphic design software
- Resources, widgets, plugins and more
- Base template
- Website hosting account and domain name setup
- Domain transfer and launch of your new website

WHAT IS NOT INCLUDED?

Your new website will need to 'live' somewhere. We offer hosting packages from basic on up. To get started a basic package is recommend, you can always upgrade later if needed. Our instructor will contact you prior to class to set up hosting. *Packages start at 29.99 a month.*